

# GDPR IN A FLASH



## What exactly is GDPR compliance?



**The General Data Protection Regulation (GDPR)** is a set of regulations created by the European Union (EU) to protect the PII (personally identifiable information) of individuals within the EU.



**PII** includes any information which, directly or indirectly, could identify a living person, such as name, phone number, and address etc.



## Why do you need to be GDPR compliant?



**Ensures organizations are transparent** about how they process and store personal data.



**Gives individuals more control** over how their personal data is collected and processed.



Shows that you **value the privacy** of your users and take the utmost care to protect their rights and personal information.



**Violators of GDPR may be fined** up to €20 million, or up to 4% of its annual worldwide turnover of the preceding financial year, whichever is greater.



## Who must undergo a GDPR audit?

Applies to any entity that collects or processes PII of EU residents, regardless of their location.



# How do you get GDPR compliant?



1

## GDPR preparation

Create a project plan for your GDPR implementation. Ensure that you involve the appropriate stakeholders and conduct a readiness assessment.

2

## Define your personal data policy

Draft an internal personal data policy, additional top-level policies, as well as conduct employee GDPR training courses. The GDPR requires that any company or public authority with more than 10–15 employees should appoint a DPO (data protection officer).

3

## Create a list of processing activities

Create a list of your organization's processing activities and its associated risk

4

## Define a process to manage data subject rights

Obtain cookie consent from data subjects before it processes or stores their personal data.

5

## Implement a data protection impact assessment (DPIA)

The DPIA checks the processes of the company and how they could impact the privacy from whom the data is collected.

6

## Secure personal data transfers of processing activities

Ensure that your mechanisms for transferring personal data outside the EU are GDPR-compliant.

7

## Amend third-party contracts

Third-party contracts that include the processing of personal data should comply with GDPR.

8

## Secure sensitive personal data

The DPIA checks the processes of the company and how they could impact the privacy from whom the data is collected.

9

## Define how to handle data breaches

GDPR requires that data breaches are reported to the data protection authorities within 72 hours of discovery. Ensure you have the necessary processes for detecting and responding to data breaches.

# How does automation wipe out GDPR headaches?



Automated evidence collection means no manual tasks



Automated control monitoring means continuous compliance



Prevents human error



Manages and centralizes all GDPR workflows



Fast-tracks and simplifies your GDPR process



Helps easily implement GDPR policies

